



SCHEDULE

THREE DAYS, ONE DIRECTION.

JUL 28-30

HARRAH'S CHEROKEE RESORT

DAY ONE

JUL 28

TUESDAY · ARRIVALS

- Morning** Travel & hotel check-in
First floor check-in
- 10 AM** Registration opens
Registration desk
- 12-4 PM** Vendor Village
First floor
- 5-8 PM** Welcome Reception ★
Details coming soon

DAY TWO

JUL 29

WEDNESDAY · MAIN DAY

- 7:30 AM** Breakfast
- 8:30 AM** Opening remarks
Paul Damico, CEO,
Ascent Hospitality
Management
- 9:00 AM** Brand President · Bob
Campbell
- 9:30 AM** Brand President · Matt
Carpenter
- 10:00 AM** Break
- 10:15 AM** Guest speaker · Joe
Pawlak ★
Managing Principal,
Technomic
- 11:15 AM** Supply chain update
with Nathan Ballard
- 11:30 AM** Giving Kitchen · Jen
Hidinger
- 12:00 PM** Lunch
- 1:00 PM** Breakout Session 1
Huddle House &
Perkins
- 2:00 PM** Breakout Session 2
Huddle House &
Perkins
- 3:15 PM** Perkins Corporate GM
Town Hall
- 6:00 PM** Cocktail reception
- 7:00 PM** Awards dinner ★

DAY THREE

JUL 30

THURSDAY · SEND-OFF

- 8:00 AM** Breakfast / Owner Town
Halls
- 9:30 AM** Opening remarks
Paul Damico
- 9:45 AM** Keynote · Greg Creed ★
Retired CEO, Yum!
Brands
- 10:45 AM** IT update
Brian Wallunas
- 11:15 AM** Closing remarks
Paul Damico
- 12:00 PM** Departures